



PRICING GUIDE TABLE

Marketing Launch £195 monthly	Marketing Launch +£395 monthly	Market & Track £595 monthly	Brinn Assistant £995 monthly	Brinn Manager £1495 monthly	Brinn Dept £Variable
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Framework

Framework integrated into current website						
Framework integrated into new website design						
Content management						
10 email addresses						
Webmail						
1GB hosting						
100GB bandwidth per month						
Track activity in real-time						
E-commerce capability						
CRM system						

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Search Engine Optimisation

Website optimised for organic search						
Pay-Per-Click management and reporting						

Email Marketing

10,000 emails per month						
20,000 emails per month						
Choose from 100's of customisable designs						
Design, track send & report from Brinn						
Campaign tracking						

Social Media

Creating and managing social media presence						
Training						

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Strategy						
Annual marketing strategy and plan				✓	✓	✓
Delivered by Brinn				✓	✓	✓
Full competitor analysis report					✓	✓
Ongoing competitor analysis						✓
Branding						
Review of company branding				✓	✓	✓
Fully company rebrand					✓	✓
Brand Manual				✓	✓	✓
Website redesign						
Full website redesign						✓
Unlimited website amendments/alterations						✓

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Marketing Campaigns

One off fully created and managed campaign						
Multiple fully created and managed campaign						
Creative advertising concepts						
Delivered across every online/offline platform						

Promotional Print

Design suite of brochures and printed material						
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Beyond The Web

Business process improvement						
Company-wide Framework integration						
Sales management						
Training						

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Brinn Marketing Staff

Dedicated marketing assistant						
Dedicated marketing manager						
Dedicated full marketing department						

Support & Maintenance

24/7 online support						
Telephone support						
Monthly face-to-face contact						
Weekly face-to-face contact						
On-site presence						

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Reporting

Quarterly Brinn reporting						
Monthly Brinn reporting						

Ad Hoc

Ad Hoc marketing initiatives accounted for						
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Marketing on
Demand

www.brinnmarketing.com

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